

## Congrats to new USAFR Majors

By Brig. General Fred Roggero  
SAF/PA Director

The Air Force Reserve released the O-4 list, and there is great news — eight of Public Affairs captains have been selected to advance to major. Three reservists were selected in-the-zone and five members were selected for early promotion under the Reserve's Position Vacancy program. Please join me in congratulating the new majors for this well-deserved recognition of their outstanding performance and great potential. The selectees are:

Laurie A. Arellano, 90th Space Wing, F.E. Warren AFB, Wyo. (PV); Carl P. Grusnick, 314th Airlift Wing, Little Rock AFB, Ark.; Beena N. Maharaj, 919th Special Operations Wing, Eglin AFB, Fla. (PV); Beth B. Miller, DINFOS, Ft. Meade, Md. (PV); Wanda S. Schuler, Ogden Air Logistics Center, Ogden AFB, Utah; Donald R. Traud, 452nd Air Mobility Wing, March ARB, Develyn J. Watson, SAF/PANE, Los Angeles, Calif.; (PV); Heather L. Zwicker, HQ PACAF, Hickam AFB, Hawaii (PV).

To all the selectees, my heartiest congratulations on a job well done! I'm proud of you, and wish you the very best as you continue your careers in service to our Air Force and our great nation.

## IMA named 2003 reserve PAO

*Editor's note: ARPC/PA is looking for more ways to share stories about our PA family. Please submit stories or story ideas to [kelly.mazezka@arpc.denver.af.mil](mailto:kelly.mazezka@arpc.denver.af.mil).*

ROBINS AIR FORCE BASE, Ga. – An individual mobilization augmentee officer, a traditional unit reservist and a Robins active-duty Airman are among Air Force Public Affairs Achievement award winners for 2003.

Lt. Col. Cynthia Scott-Johnson, an IMA assigned to the Secretary of the Air Force Office of Public Affairs in the Pentagon, was named the reserve component PA officer. TSgt. Collen Roundtree from the 446th Airlift Wing at McChord AFB, Wash., was chosen the reserve component PA enlisted airman.

TSgt. Sean Houlihan, a *Citizen Airman* magazine staff writer in the directorate of public affairs at Headquarters Air Force Reserve Command here, was selected the top PA NCO in a numbered air force or above. Sergeant Houlihan transferred to the Office of the Chairman of the Joint Chiefs of Staff in the Pentagon in late March.

Brig. Gen. Fred Roggero, director of SAF/PA, announced these and other Air Force-wide public affairs award winners March 17.

“My heartiest congratulations to all of this year’s nominees and recipients,” the general said in a message announcement. “These awards recognize your high standards of excellence and the hard work you do every day. I also commend and thank supervisors and commanders who encouraged their people to do their best and recognized their efforts further by submitting their nominations.”

Local commanders will receive the awards for presentation at appropriate ceremonies or other occasions. The award recipients also are authorized to wear the Air Force Recognition Ribbon. (*AFRC News Service*)

## August mandatory PA IMA training planned

Public affairs IMAs are reminded to save four days of annual training or inactive duty training for the training workshop at Copper Mountain, Colo., Aug. 2-5. The dates are secure. More information regarding registration, fees, transportation, etc., should be available in the next few weeks.

IMAs must attend in an AT or IDT status.



Lt. Col. Cynthia Scott-Johnson, an IMA assigned to the Secretary of the Air Force Office of Public Affairs in the Pentagon, was named the reserve component PA officer. See more on her on Page 4. (*Courtesy photo*)

Additional RPA or MPA funding to attend is not authorized per specific order of Lt. Gen. John Sherrard, Chief of the Air Force Reserve.

Brig. Gen. Tim White and Col. Marty Hauser consider this training a mandatory formation for all Air Force PA IMAs.

It is the IMA equivalent of the Worldwide conference that SAF/PA hosts.

# Stay up-to-date with the latest PA guidance

There have been many Public Affairs guidances released recently. Here are some highlights. More information on these and other PAGs is available at <https://www.mil.afrc.af.mil/HQ/PA/web/pag.htm>.

## Public Identification of casualties

No casualty information on deceased military personnel may be released to the media or the general public until 24 hours after notifying the next-of-kin regarding the casualty status of the member. Casualty information on ill or injured service members may not be released without the consent of the individual, unless release is otherwise authorized by the Privacy Act of 1974.

The purpose of this policy is to respect and provide for the privacy of the families in the immediate aftermath of notification of the loss or injury of a service member or of notification of the recovery and identification of a service member who has been unaccounted for or missing.

This policy is effective immediately.

## Civilian Employment Information

The Department of Defense began implementation of the Civilian Employment

## 'Airman,' 'Airmen' to be capitalized

A new policy came out recently from SAF/PA on capitalizing the "A" in "Airman" and "Airmen". Additionally, SAF/PA has asked us to capitalize "Soldiers" and "Sailors" as well to follow the change in practice that the Army and Navy have already adopted. Of course, "Marines" has always been capitalized.

The term Airmen or Airman refer to all military members of the Air Force, regardless of rank. However, if you say something like we have two senior airmen in our unit, the "a" in airmen is not capitalized. Of course, if you say "Senior Airman Joe Jones" (name with rank) then the word Airman is capitalized.

This guidance applies to internal and external PA products.

Information program March 31. The CEI program establishes for the first time mandatory individual Reserve component member disclosure of their civilian employer into a common department-wide database.

Guard and Reserve members are required to register information about their civilian employer and job skills, in order for the Department of Defense to meet three different requirements defined in law.

The Department of Defense is required to:

- ♦ give consideration to civilian employment necessary to maintain national health, safety and interest when considering members for recall;

- ♦ ensure that members with critical civilian skills are not retained in numbers beyond those needed for those skills, and;

- ♦ inform employers of reservists of their rights and responsibilities under the Uniformed Services Employment and Re-employment Rights Act.

Members of the Army National Guard, Air National Guard and Air Force Reserve, the Navy Individual Ready Reserve, and Coast Guard Reservists can begin entering their employer data on a new Defense Manpower Data Center web site, at <https://www.dmdc.osd.mil/Guard-ReservePortal>. Army Reserve members will See 'PAGs,' page 3

## Opportunities

### Requested Reserve PA Support for ICMM 2004

The Secretary of Defense is hosting the "International Congress on Military Medicine" at the Crystal City Marriott Hotel in Arlington, VA, from Sept. 12 to 17, 2004. This is the first time in more than 50 years that the United States has hosted the ICMM. The requested period of Reserve Public Affairs support is 10 - 24 Sept.

Public Affairs - Officers - 1 (O-5 or O-6), Enlisted - 1 (E-7 or above), Editorial - Editors - 2 (E-7 or above), Journalists - 4 (E-6 or above), Photojournalists - 2 (E-5 or above), Video - Videographers - 3 (one 3- person team), Video editors - 1

DoD HA has no dedicated AT funding for this project, therefore we are relying on units or individuals who have AT funding or access to individual training funds.

For more information call Perry Bishop, Office of Communications, at (703) 681-1698, Ext. 5226 or email at [Perry.Bishop@ha.osd.mil](mailto:Perry.Bishop@ha.osd.mil)

### Internal support needed at Hurlburt

The 16 SOW/PA office at Hurlburt Field, Fla., needs IMAs from mid-May to mid-June to help primarily with internal communications. The office will be down three out of five enlisted members for the month. The unit has days to support this request. For more

information, contact MSgt. Ginger Schreitmueller, AFSOC Public Affairs, at DSN 579-2863, commercial (850) 884-2863 or e-mail [Virginia.Schreitmueller@hurlburt.af.mil](mailto:Virginia.Schreitmueller@hurlburt.af.mil).



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Reserve Affairs Director, Personnel (SAF/PAV)

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Director, Public Affairs (HQ ARPC/PA)

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Editor (HQ ARPC/PA)

*MSgt. Kelly Mazezka*

Assistant Editor (HQ ARPC/PA)

*TSgt. Rob Mims*

# PA Portraits: AF Space Command

*Editor's note: PA Portraits is a new feature in the Publicist. In each issue, the Publicist will highlight IMAs from one command.*

## Capt. Laurie Arellano

Capt. Laurie Arellano is assigned to the 90th Space Wing, F.E. Warren Air Force Base, Wyo. She has been TDY at USSOUTHCOM since January and will remain until July (179 days). There she has focused on Haiti and Guantanamo Bay, Cuba.



Capt. Arellano

Primarily she handles SOUTHCOM's PA planning for military commissions and all media-related issues on detainees and commissions at JTF-Guantanamo.

This includes coordinating between networks and the JTF for national-level media visits and developing media plans for getting almost 100 media representatives on and off Guantanamo Bay when commissions start in order to facilitate an open process when the detainees in the Global War on Terror go on trial.

She works media relations for Haiti conducting PA planning, media relations and interagency coordination.

At the 90th, Capt. Arellano served as the Chief of Public Affairs for about four months while the active duty PAO had changed stations and the inbound was deployed for OIF. She then filled in when the PAO went to Squadron Officer School.

She said she has felt fulfilled as an IMA because the wing has been able to call on her when needed. Because of that, she's been able to excel and make a difference at the wing.

## TSgt. Lisa Luse'

TSgt. Lisa Luse', an IMA at 45<sup>th</sup> Space Wing Public Affairs, Patrick AFB, Fla., provides stories and photos for the base newspaper. She produced a masterful series of feature stories in support of Patrick AFB's IMA program.



TSgt. Luse'

TSgt. Luse' was mobilized to support Operation Enduring Freedom. She wrote and edited stories each week along with taking and fine-tuning digital photographs for publication.

She served as a Security Forces augmentee in the wake of 9-11 terror. She demonstrated versatility by stopping a drunk driver from entering the base and her efforts resulted in the driver's arrest on a number of charges. She worked for the Base Individual Mobilization Augmentee Administrator while the BIMAA attended the Senior NCO Academy.

She is on extended orders with U.S. Southern Command Foreign Disclosure Office. She is a member of the USSOUTHCOM Crisis Action Center as the Foreign Disclosure Representative for this current Haitian operation. In addition, she

maintains logs and controls of classified military information that has been approved for release to foreign governments and spearheads the required command Foreign Disclosure Training and Briefs monthly.

## TSgt. Tom Kimball

TSgt. Tom Kimball is the IMA to the 460th Air Base Wing — soon to be Space Wing — public affairs office at Buckley AFB, Colo. He fills in for the active PA office under John Spann writing for the paper, proofreading, mentoring airmen, battle staff, DCG, media escort, etc. The base is a support wing for several units, and soon will be a full-service space wing.



TSgt. Kimball

He returned to active reserve service in 2000 after a 17-year-break in service. His son is an active duty senior airman, intel targeteer/imagery analyst, assigned to Hickam AFB, Hawaii.

At age 47, TSgt. Kimball brings more than 20 years of professional civilian media, writing and television production experience.

As a civilian, he produces industrial films, travel shows, children's programming and promotional films for businesses as well as non-profit organizations.

He does most of the creative development and writing.

**See PA Portraits page 4**

## PAGS, from Page 2

enter their employer data at <https://www.hrc.army.mil>. Navy Selected Reserve members will enter their employer data at <https://nsips.nmci.navy.mil>. Marine Reservists will enter their employer data at <https://www.mol.usmc.mil/>.

### Ethical Considerations in BRAC

Until the Base Realignment and Closure 2005 process is complete, all Air Force personnel must be particularly careful in any dealings with state and local officials and civic groups.

In other words, it is no longer business as usual, and any discussion or information about BRAC 2005 is off limits.

Pursuant to the Secretary of Defense guidance, the following are

examples of interaction with state and local officials and civic groups that are not permissible:

- ✗ Participation in BRAC-specific discussions;
- ✗ Speculating about the likelihood or impact of BRAC on any installation;
- ✗ Providing any support to organizations working to "insulate" a base from closure or realignment;
- ✗ Off-base mission briefings to groups having interests that could be impacted by BRAC;
- ✗ On-base tours or mission briefings designed to help groups gain an advantage in, or avoid altogether, the BRAC process; and
- ✗ Accepting or endorsing community reports or similar information designed to influence the BRAC process.

# 2003 Reserve Component Public Affairs Officer

Lt. Col. Cynthia Scott-Johnson was selected the Reserve Component Public Affairs Officer for 2003. This is great honor and when it is a fellow IMA this makes the winning even better.

There are many reasons why Scott-Johnson won this award and her trail blazing in opening communications with the Hispanic audience/media was a big player according to letters and write-ups on her behalf. The Spanish language media felt she was the big reason all of the Spanish language networks were kept in the information loop.

In addition, she identified military personnel who spoke Spanish and facilitated the scheduling of interviews which had been unprecedented.

Her understanding of the cultural sensitivity during Secretary of Defense, Donald Rumsfeld's visit to Columbia in August 2003 made her the point person for press events. And according to Deputy Assistant Secretary of Defense for Western Hemisphere Affairs, Rogelio Pardo-Maurer, Secretary Rumsfeld even commented on Lt. Col. Scott-Johnson's "fan club" in the Hispanic media.

Of course there are too many highlights during this period to mention all of her accomplishments but several highlights were:

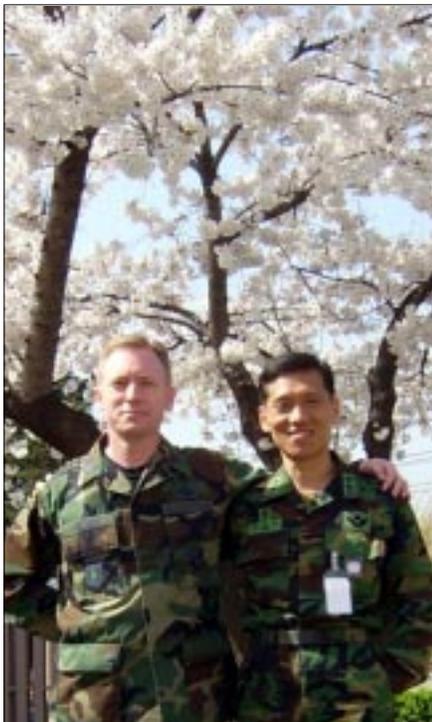
- Being a guest commentator for #1 Spanish-language networks Univision and Telemundo.

- Media planner for many media events highlighting the Centennial of Flight celebration.



Lt. Col. Cynthia Scott-Johnson speaks with Defense Secretary, Donald Rumsfeld. She was selected as the Reserve Component Public Affairs Officer for 2003. (Courtesy photo).

Her keen awareness of Hispanic issues was invaluable to the White House and DOD when developing talking points and interviews.



Lt. Col. Frederick Helmer stands with ROK Army LTC Park, Seong-Woo, Combined Forces Command Deputy Public Affairs Officer, on the first day of the Cherry Blossoms opening at Yongsan, Korea. (Courtesy photo)

## PA Portraits

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### Lt. Col. Frederick Helmer

Lt. Col. Frederick Helmer is currently serving 92 days at Yongsan Army Garrison at United Nations Command/Combined Forces Command/US Forces Korea Public Affairs.

Along with helping fill-in where needed during this year's RSOI-Foal Eagle exercise, he was asked to help write contracts for the command's Korean language Good Neighbor website, one of the command's key community relations outreach tools.

The site's objective is to interact with the world's most "wired" nation (per capita) and the 20 to 40-year-old demographic of "net-izens" who use the web to communicate and develop their opinions about the Republic of Korea - United States (ROK-US) alliance.

Some of the office's other duty entails weekly DMZ tours for official guests and DVs, working regional, national and international media requests and inquiries,

and coordinating public information efforts with the hundreds of joint, combined, service and governmental PAOs on peninsula. Lt. Col. Helmer's home unit is at the Space Missile Center in Los Angeles, Calif.

### Major Cindy East

Major Cindy East, 45<sup>th</sup> Space Wing, Patrick AFB, Fla. – was selected the Outstanding Public Affairs Reserve Officer for 2003. As an IMA at Patrick, she has served in every division of the public affairs office at Patrick including working numerous manned and unmanned space launches.

One such experience was handling the worldwide media attention in anticipation of NASA's Mars Rovers A (Spirit) and B (Opportunity) launch events which launched from Cape Canaveral AFS aboard a Delta II Rocket.

She also became a spokesperson for the wing on educating people on the  
**See PA Portraits page 5**

# AF Reserve journalists win media awards

ROBINS AIR FORCE BASE, Ga. – Air Force Reserve Command writers and photographers are representing the Air Force in four categories of the Defense Department's Thomas Jefferson media contest in April.

The Air Force announced the results of its 2003 contest March 17, which included the following AFRC winners by category:

**Magazine** – *Gulf Wing*, 403rd Wing,

Keesler AFB, Miss.;

**Newsletter** – *Associate Press*, 446th Airlift Wing, McChord AFB, Wash.;

**Stand-alone photo** – Tech. Sgt. Andrew Biscoe, 439th Airlift Wing, Westover Air Reserve Base, Mass.; and

**Photojournalism** – Staff Sgt. Jason Schaap, 931st Air Refueling Group, McConnell AFB, Kan.

Staff Sgt. Sherri Savant of the Reserve's

917th Wing at Barksdale AFB, La., took second place in the writing series category.

AFRC won the most first-place awards of any major command. Air Force Materiel Command was the next closest competitor with first-place awards for best metro newspaper, commentary and writing series.

Results of DOD's competition are expected to be announced in May. (*AFRC News Service*)

## Pay GTC online now

By Staff Sgt. C. Todd Lopez  
*Air Force Print News*

WASHINGTON - Airmen with government travel cards can now make payments to their accounts online.

The "MyEasyPayment" system allows Airmen with government travel cards to pay off residual or unexpected charges not covered by split disbursement payments, said Josephine Davis, the Air Force banking liaison officer.

"Split disbursement of travel card payments is mandatory for military members and by default for civilians, but there are unavoidable situations when the split-disbursed amount does not cover your total charges," Ms. Davis said.

Airmen are required to use their government cards for airline tickets, hotels and rental cars for military travel. They may also use their cards to purchase meals and to get cash for incidental expenses.

When Airmen return from travel, they file a voucher so they can be reimbursed for their

expenses. That payment, or disbursement, is split between the Airmen's personal-checking account and their travel-card account. Airmen are responsible for indicating how much money should be sent to the travel-card account. If there is a miscalculation of the amount owed on the travel card, there can be residual or unexpected charges still owed.

An example of an unexpected or residual charge is when an Airman makes a purchase overseas and the exchange rate changes before the merchant processes the charge, Ms. Davis said.

"There could be additional money owed there," she said. "Instead of the transaction costing \$50, it may now cost \$52.

Another example is when Airmen lose receipts and forget about charges on their cards.

Despite those types of errors, Ms. Davis said Airmen are still responsible for paying

For more information about MyEasyPayment, contact Bank of America's customer service at 1-800-472-1424.

## PA Portraits

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importance of GPS, Milstar, DPS and other space systems to the war fighter. (*Photo unavailable*)

### Major Barbara Burnett

Major Barbara Burnett has been working for AFSPC for 3.5 years, serving the first year "on loan" from her previous assignment at OCJCS/PA. Most of her required duty is performed at Headquarters AFSPC as IMA to the Media Chief, doing media training, interviews, logistics for senior leader media trips and editorial boards, Qs&As, strategic comm plans as well as coord and escort for movie and TV producers.

She also performed approximately two years of MPA days, on and off since 1999, in the field as community/media/internal/plans liaison for Cape Cod Air Force Station, which was embroiled in public controversy for perceived/potential adverse health effects from the non-ionizing, phased array radiation emitted from the PAVE PAWS radar there. Maj. Burnett established a PA program at CCAFS's 6th Space Warning Squadron, with the help of a few remarkable UPARs, a dedicated commander, a co-located Joint Program Office for the Massachusetts Military Reservation, and very experienced PA staffs at the 21st Space Wing, HQ AFSPC, ESC, AFMC, SAF and BMDO (now MDA) and OSD.

As the central information POC for the many-layered team in its early days, Major Burnett created and maintained open dialogue, trust and solid coordination processes within the levels of inter-agency stakeholders. Bringing together public, media and military in open dialogue, trust and uncertainty resolution was a daily struggle, but the good-faith relationship has grown strong in the years since the controversy surfaced. Major Burnett continues to help successive PAOs at CCAFS as needed, while still reporting to Colorado Springs for annual tours and IDTs."

This is just a small look at the many accomplishments of some of the IMAs who comprise Space Command.



Major Burnett



When away from the office, here is another way of staying in touch with what is happening in PA.

<https://www.palink.hq.af.mil/>